



**Jon Eikenberry,
Franchise owner & fitness coach**

In southern Kansas, on the border of Oklahoma, is the town of Liberal, Kansas—the self-proclaimed “official” home of Dorothy Gale (think ruby slippers) and Jon Eikenberry (think Custom Fitness Consulting).

Jon—a professional men’s physique competitor—joined the Custom Fitness Consulting team in November 2016. As a fitness coach and nutrition specialist, Jon enjoys helping clients achieve what they can’t achieve on their own. “Getting fit and healthy can be challenging for clients sometimes,” said Jon. “No one wants to be out of shape and unhealthy, but life happens. My job is to figure out their limiting factors; help them set achievable goals; educate them on how to attain those goals; and keep them motivated.”

Adam White, founder of Custom Fitness Consulting is excited about his first franchise owner. “Our goal at Custom Fitness Consulting, is to team with coaches who are passionate about helping people feel better,” said Adam. “Jon fits that to a T. He’s positive, always learning, and easy to get to know and trust. Plus, he really cares about his clients.”

Jon enjoys working with clients at all levels of fitness, both locally and long distance. So, if you aren’t neighbors with Dorothy, no big deal. Jon can still guide you to your goal.

CHANGE, OVERCOME & CONQUER - to become the very best you can be!

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